



Messaging

- ***Journey To Space*** unveils a new era of unprecedented deep space exploration in dramatic giant screen film format.
- ***Journey To Space*** celebrates the Space Shuttle program, International Space Station and their vital contributions to the technical and human knowledge that will enable our species to travel deeper into space, to asteroids, Mars and beyond.
- The film addresses the intense public interest of what our future in space will be, following the retirement of the Space Shuttle in 2011.
- Human missions to Mars are no longer science fiction. They are on NASA's front burner, and ***Journey To Space*** shows how the initial mission will likely happen within the next generation. It provides a fascinating, realistic scenario of how astronauts might actually get to Mars, live there and then return home after a two-and-a-half-year mission.
- ***Journey To Space*** introduces the new icons of the next chapter of space exploration that will soon be widely known by the general public as their ground tests and space flights accelerate in the months and years ahead. The recent successful tests of the space launch system and Orion are a case in point.
- The film captures the spirit of human exploration and describes how it is at the core of our DNA and at the same time, highlights the enormous risks associated with human spaceflight, accentuating the bravery of our space pioneers.
- Overall, ***Journey To Space*** provides an engaging review of how NASA has been transitioning from the end of the Space Shuttle Era to a much more ambitious future that will forever change how we live and operate in space as a species.
- Produced for IMAX(R), Giant Screen and other specialty theaters, the film provides the optimal way to see this larger-than-life story, available in both 2D and 3D. The images projected onto large format screens are up to 8 stories tall in the highest resolution possible for theatrical viewing. The screens are typically 10 times the size of your local commercial cinema. Audiences will feel like they are truly a part of the action.

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